

24th International Exhibition

for domestic and industrial heating, water supply, engineering and plumbing systems, ventilation, air-conditioning and equipment for pools, saunas and spas

aqua THERM

MOSCOW

FEBRUARY 11-14, 2020

Crocus Expo, Moscow

www.aquatherm-moscow.ru

**KEY EVENT FOR PROMOTION
OF HVAC & POOL BRANDS
IN RUSSIA AND EASTERN EUROPE**

Organised by



Specialised sections



Developed by



**BOOK
A STAND NOW:
bit.ly/2C3EeFj**

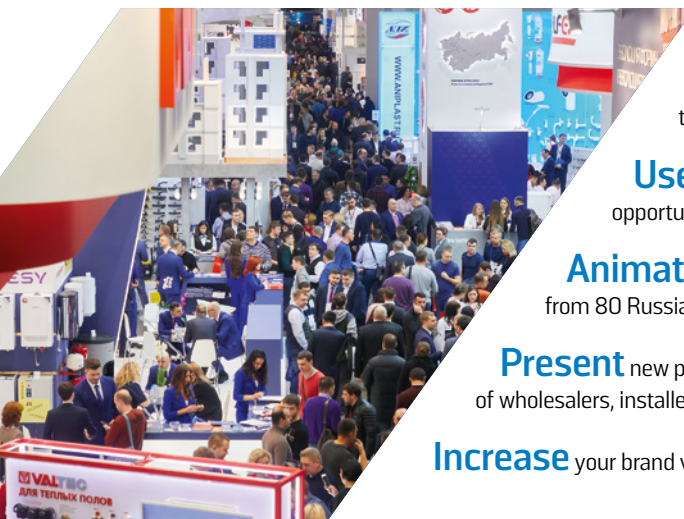


WHY EXHIBIT?



"We expected a strong interest and visitor flow to our stand at the exhibition, but the results exceeded all our expectations. We believe that this is a great success!"

Evgeny Kalaushin, CEO, Riello Russia



Multiply your business opportunities by exploring the high-potential Russian HVAC & Pool market

Use the 24-year show's experience in growing export opportunities and sales network for international companies

Animate your existing distributor channel and find new partners from 80 Russian regions

Present new products, services and technologies to thousands of wholesalers, installers, designers, construction engineers, retailers

Increase your brand visibility among target professional audience



QUALIFIED CONTACTS GUARANTEED!



"We participate in Aquatherm Moscow annually, and we are very happy with this event. We had quite a big number of clients, consultants, dealers, installation companies and the clients that came not only from Russia, but also from Georgia, Kazakhstan, Uzbekistan, Kyrgyzstan and Belarus, so it is an international fair. I think in the future Russia will become even more important market for us and for the whole planet as well!"

Dr. Gerhard Glinzerer, CEO, HERZ Industries GmbH

"We exhibited at Aquatherm Moscow for the first time and were really surprised by the significant number of visitors. We are experienced in exhibiting in the Russian shows, but this exhibition is one of the strongest in terms of visitor number, professionalism and purchasing power"

Irina Bernstein, Business Development Director in Russia, Kazakhstan and Belarus, Condair



Aquatherm Moscow is the leading international event in Russia, the CIS and the Eastern Europe in the industry of domestic and industrial heating, water supply, engineering and plumbing systems, ventilation, air-conditioning and equipment for pools, saunas and spas.

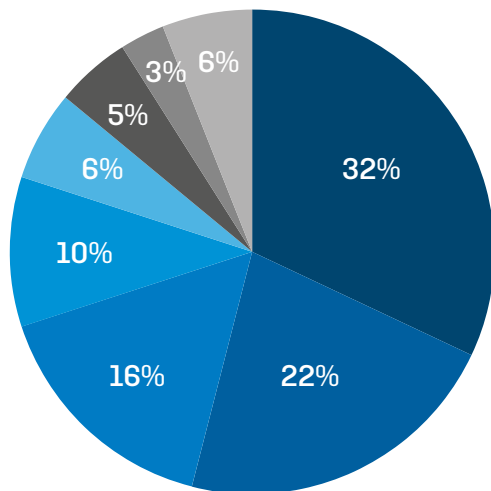
The benchmark event connects producers and brand representatives from all over the globe with professional audience to maximize their opportunities by generating business leads, meeting partners, exchanging best practices and learning the latest industry trends.



PROFESSIONAL AUDIENCE*

Visitor profile:

| | |
|-------------------------------------------------|------------|
| ■ Wholesale | 32% |
| ■ Engineering systems installation | 22% |
| ■ Retail | 16% |
| ■ Production | 10% |
| ■ Building and engineering systems construction | 6% |
| ■ Engineering systems design | 5% |
| ■ Real estate development and operation | 3% |
| ■ Other | 6% |



Visitor product interest:

| | |
|-----------------------------------------------------|------------|
| Heating Equipment | 70% |
| Water Supply Equipment | 63% |
| Pipes. Fittings. Valves | 51% |
| Test and Measuring Equipment and Automation Systems | 39% |
| Climate Control Equipment | 31% |
| Climate Control Equipment | 28% |
| Pools, Saunas, Spas | 22% |
| Other | 1% |

* Show results 2019

EXHIBITION PROFILE

HEATING EQUIPMENT

- Boilers
- Burners
- Heat exchangers
- Radiators
- Towel heaters
- Expansion tanks
- Air heaters
- Chimneys
- Solar panels and collectors, heat pumps
- Fireplaces, auxiliary materials
- Industrial heating equipment

WATER SUPPLY EQUIPMENT

- Pumps
- Filters, water treatment and purification systems
- Plumbing equipment
- Water heaters
- Industrial water supply equipment

PIPES. FITTINGS. VALVES

- Pipes
- Fittings
- Pipeline valves: isolation, control, safety valves
- Technical insulation, waterproofing insulation
- Pipe repair, cutting, welding instruments

WORLD OF WATER & SPA

POOL AND BATH EQUIPMENT

- Pools (private, public)
- Pumps for pools
- Filters, pool water purification systems
- Chemicals
- Automation
- Pool accessories
- Finishing materials
- Covering materials, pool pavilions
- Bath equipment

ENGINEERING TOOLS

AIRVent

VENTILATION AND AIR CONDITIONING EQUIPMENT

CONTROL AND MEASURING AUTOMATION SYSTEMS

- Level, pressure, temperature regulators
- Manometers
- Heat and water meters
- Thermometers
- Thermostats
- Gas meters
- Leak protection system

DESIGN AND INSTALLATION OF ENGINEERING SYSTEMS

AQUATHERM MOSCOW IN FIGURES*

29,879
unique trade
visitors

38,800
sqm of total
exhibition
space

770
exhibitors from
30
countries

237
first-time
exhibitors

94%
of visitors influence
purchase decisions

83%
of exhibitors are
satisfied with the
exhibition results

80%
of exhibitors
plan to participate
in 2020

CONTACT US TO LEARN MORE AND BOOK THE BEST SPACE AT THE SHOW!

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