



**NEW
OPTIONS
2020**

Sponsorship opportunities

Get even more benefits
within #1 heating and water
technologies project in Russia,
CIS and Eastern Europe

Sponsorship packages 2020

General Sponsor – an exclusive possibility of realising strong advertising campaign ensuring maximum coverage of target audience. This will help you increase brand awareness, strengthen the company's image on the market, as well as attract to your stand a great number of professional visitors interested in your products, and, as a result, find new customers and strengthen relationships with existing ones, increase sales and expand sales geography

Sponsor of Visitor Registration – a perfect opportunity for your company of getting a wide coverage of professional audience, both long before the opening of the exhibition, and within all the show days, because registration opens 6 months before the exhibition and is mandatory for all visitors. Visitors may enter the exhibition only through the registration area, which will allow the advertisements of your company to cover the entire audience of the exhibition

Sponsor of Exhibition – an excellent opportunity to have a direct impact on the target audience through exclusive promotion with all advertising and information exhibition materials.

Digital Sponsor – the unique possibility of covering a great number of potential customers. Get business contacts today with the help of efficient modern tools: the Internet and our mobile application will work for you.

1

General Sponsor

Coverage:

627 754 unique website visitors

504 434 unique contacts of emailing

44 095 registered visitors

29 879 exhibition visitors

Price:

EUR 51 400

AVAILABLE ONLY FOR ONE COMPANY

Exclusive

- Distribution of Sponsor's promotion materials and posters in VIP-lounge of the Organisers' Office

Pavilion facade

- Advertising banner (18 x 9 m) on the Pavilion facade near the Aquatherm Moscow banner
- Advertising video on the LED screen 9.2x6.9

Website

- Banner on the Sponsor's choice (request availability of banner places from your contact person of Aquatherm Moscow team)
- News publishing on the website and in social media profiles
- Logo placement on the website Home page and on the page of official partners
- Gold package in the Online Catalogue

Registration area

- Ad banner (3 x 2,9 m) on Octanorm construction (Pavilion 3, foyer)
- Logo with the sign to the stand and status indication on banners with the exhibition's floorplans at the entrance of the hall in which the Sponsor's stand is located
- Promoter badges (4 pcs.) valid in all Exhibition halls and Registration area

Printed Exhibition Guide

- Logo and status on the front cover page, on the Sponsor acknowledgement page and on the floorplan with the sign to the stand
- 1/1 advertising page

Business program

- Conference hall for 1/2 of a day for holding a conference and including this conference in Aquatherm Moscow Business Program

PR & Collaterals

- Advertisement on the one side of visitor packages
- Logo on visitor badges and invitations
- Reference in the Exhibition press-releases, logo and company name in the list of key companies in e-mailings

2

Sponsor of Visitor Registration

Coverage:

96 663 unique visitors of registration website page

504 434 unique contacts of emailing

44 095 registered visitors

29 879 exhibition visitors

Price:

EUR 48 700

AVAILABLE ONLY FOR ONE COMPANY

Registration area

- Branding of 3 registration desks on the Sponsor's choice , size 2.96 x 1.54 m
- Distribution of Sponsor's promotion materials from Visitor registration desks
- Distribution of Sponsor's promotion materials from boxes with Show Guides and visitor packages
- Logo with the sign to the stand and status indication on banners with the exhibition's floorplans at the entrance of the hall in which the Sponsor's stand is located
- Logo with the status indication on the signage to Visitor registration desks (Pavilion 3, foyer)
- Branding of the uniform of Visitor registration staff (uniforms are provided by the Sponsor; the presence of the exhibition logo is required)
- Logo on visitor laces

Website

- News publishing on the website and in social media profiles

Printed Exhibition Guide

- Logo placement on the website Home page and on the page of official partners
- Logo and status on the front cover page, on the Sponsor acknowledgement page and on the floorplan with the sign to the stand
- 1/1 advertising page

PR & Collaterals

- Logo on e-tickets and print visitor registration forms
- Logo in visitor e-mailings
- Reference in the Exhibition press-releases

3

Sponsor of Exhibition

Coverage:

627 754 unique website visitors

504 434 unique contacts of emailing

44 095 registered visitors

29 879 exhibition visitors

Price:

EUR 24 700

Registration area

- Ad banner (2 x 2,9 m) on Octanorm construction (Pavilion 3, foyer)
- Logo with the sign to the stand and status indication on banners with the exhibition's floorplans
- Promoter badges (2 pcs.) valid in all Exhibition halls and Registration area

Website

- Banner E in the FOOTER of Home page + Internal pages (excl. contacts, registration and feedback forms)
- News publishing on the website and in social media profile
- Logo placement on the website Home page and on the page of official partners

Printed Exhibition Guide

- Logo and status on the front cover page, on the Sponsor acknowledgement page and on the floorplan with the sign to the stand
- 1/1 advertising page

PR & Collaterals

- Logo on the print and e-invitations
- Logo on the front and back cover page of Business Program Brochure
- Sponsor's report within the Business Program

4 Digital Sponsor

Coverage:

627 754 unique website visitors

504 434 unique contacts of emailing

44 095 registered visitors

29 879 exhibition visitors

4 439 mobile app downloads

Price:

EUR 14 000

AVAILABLE ONLY FOR ONE COMPANY

Wi-Fi connection	<ul style="list-style-type: none">Name of the network containing Sponsor's company name together with the Show nameBranding of User authentication page (SMS-confirmation page)Forward to Sponsor's website after connection to Wi-Fi
Website	<ul style="list-style-type: none">News publishing on the website and in social media profilesLogo placement on the website Home page and on the page of official partners
Mobile application	<ul style="list-style-type: none">Sponsor's starting banner in mobile application (3 banners in rotation)Logo on the floorplan and next to the company name in the list of exhibitors in the mobile appPush-notification calling visitors to attend the Sponsor's stand
Mobile phone charging stations	<ul style="list-style-type: none">Branding of mobile phone charging stations in the exhibition halls and in VIP Lounge at Organisers' office
PR & Collaterals	<ul style="list-style-type: none">Reference in the Exhibition press-releases and e-mailingsLogo on the Sponsor acknowledgement page and on the floorplan with the sign to the stand in the Printed Exhibition GuideLogo on the ad construction devoted to Wi-Fi connection, mobile application and mobile phone charging stations



Contact us!

Details & Ordering

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